

# National ACTion



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2003 Convention Issue

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## Welcome to National ACT Convention

By Michelle Nikolai, National ACT Editor

Welcome to the 2003 National ACT Convention in Kansas City, Missouri. This year we will be meeting in conjunction with the Agricultural Communicators in Education/National Extension Technology Conference at the Westin Crown Center.

ACT members should take advantage of the wonderful seminars and workshops planned by ACE/NETC. A variety of workshops are being offered by ACE/NETC as well as specific workshops for ACT members. Be sure to check out these workshops as they offer a variety of insight into the professional world.

Biographies for the 2003-04 National ACT officer candidates can be found in this newsletter. Officer elections will be held on Monday, June 16, starting at 9:45 a.m.

As National ACT officers this year, Kendra, Jacob, Josh, Lucas and I would like to thank Dr. Telg for his work as national advisor. This last year was Dr. Telg's last year as national advisor. Shelly Sitton from Oklahoma State was co-advisor with Dr. Telg this last year, and will take over advisor duties starting at convention.

I would like to extend special thanks to my fellow officers and Dr. Telg and Shelly for working so hard this year. The National ACT officer team hopes you enjoy your convention experience this week. The workshops and professional development opportunities offered are unparalleled, and we urge all ACT members to take advantage of them.

## Fundraising Baskets

This is the second year that we will be having a silent auction to raise money for the Jim Evans Development Fund. We are asking that each school bring an item that will be included in the auction on Sunday evening. Last year, we asked for big baskets. Because some of those items were quite large to ship back, we are asking that the items be something that can be easily packed in suitcases or easily shipped by UPS. Items such as shirts, books, college memorabilia would be appropriate. Deliver your auction item to the mixer on Saturday night or the business meeting on Sunday.

Visit the NEW National ACT website at  
<http://nact.okstate.edu> and check out what  
ACT offers!

Published by the National Agricultural Communicators of Tomorrow

# Officer Candidates

**Jacob Shellabarger, University of Missouri – Columbia**

**Office Desired: President**

“I desire the office of National ACT President to share the rich history, tradition and the bright future of agriculture with a new generation of Americans. ACT members have the chance to help others understand the vital nature of agriculture to the world economy and to the health of the world and its people. American farmers are more productive than ever before, but they are also environmentalists, businesspeople, civic leaders and scientists all wrapped up in one.”

**Alisa Tarter, Texas Tech University**

**Office Desired: President**

“I am very interested in and enjoy planning and coordinating event. I believe I am very detail-oriented and able to keep up with the demands of the position and its requirements. I am interested in the networking experiences that will come with being a national officer. I believe that being president will enable to me gain knowledge of the industry and hands-on experiences in a leadership role. I would like to be a member of the national officer team to help bring more recognition to National ACT while helping to expand and improve the current system and practices of the National Officer team.”

**Meggie Issler, Purdue University**

**Office Desired: President**

“I desire to be a national officer because I believe I could serve National ACT to my best ability, utilizing my leadership, communication, and my enthusiasm. I have the experience and the energy to make the best of National ACT. I have several ideas on how to improve National ACT, having more activities yearly, possibly even traveling to a particular chapter every year. I think it would be great to get ACT members together more often and make connections that will last our entire lives. I also believe that serving as a National ACT officer would provide me with the wonderful experience of meeting professionals in the agriculture communication field, and ACT members from all across the country. ACT is a great organization, in which I would love to become even more active in, serving as a national officer, and making the best of such an honored experience.”

**Rachel Bobbitt, Oklahoma State University**

**Office Desired: Editor**

“Looking back on my freshman year at Oklahoma State, I have come to realize many things have contributed to my success, but none more than the experiences I have had with the ACT. Feeling as I do, I would like to be an officer and help others to have the same great experiences I have been fortunate to have.”

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**National ACT would like to say THANK YOU to all of our award sponsors and Jim Evans Development Fund donors. Be sure to check in this newsletter for a list of sponsors and a schedule of activities for the 2003 National ACT Convention.**

**Special thanks to our 2002-03 Jim  
Evans Development Fund donors  
and our contest sponsors.**

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**Jim Evans Development Fund Donors**

Stephen Rhea, Rhea & Kaiser Marketing Communications  
Angus Productions, Inc.

**Contest Sponsors**

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Bill Sullins Award, Kansas State University

**Scholarship Sponsor**

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# 2003 National ACT Convention Schedule



## Saturday, June 14

6:00 – 8:00 p.m.  
8:00 – 10:00 p.m.

Welcome reception (*Wear school colors*)  
ACT Kick-off event, quiz bowl

## Sunday, June 15

7:30 – 8:00 a.m.  
8:00 – 9:00 a.m.  
8:45 – 9:00 a.m.  
9:00 – 10:00 a.m.  
10:00 a.m. - Noon  
Noon – 1:15 p.m.  
1:30 – 2:15 p.m.  
2:15 – 2:30 p.m.  
2:30 – 3:15 p.m.  
3:30 – 5:30 p.m.  
3:30 – 4:30 p.m.  
4:30 – 5:30 p.m.  
6:00 - ? p.m.

ACT Vespers (optional)  
Breakfast  
Good Morning, Kansas  
General Session  
ACT Business meeting  
Box Lunch  
Breakout session #3  
Break  
Breakout session #4  
ACT Workshops  
Etiquette Workshop (conducted by Cheryl Oxley, *Angus Journal*, and panel)  
Freelance workshop (conducted by Rebecca Terry)  
ACT Off-site event

## Monday, June 16

Breakfast  
9:00 a.m.  
9:45 – 11:00 a.m.  
11:45 – 2:00 p.m.  
2:15 – 3:00 p.m.  
3:30 – 5:30 p.m.  
7:00 p.m.  
7:30 p.m.

On your own or with ACE?  
Vendor Fair  
ACT Officer elections  
ACT Career Workshop and lunch at Fleishman Hillard  
Breakout session #8  
Hallmark Tour  
Load buses for dinner  
Dinner at American Jazz Museum/ Negro Baseball Hall of Fame

## Tuesday, June 17

8:00 – 10:00 a.m.  
10:15 a.m.  
Lunch

ACT Awards Breakfast  
New ACT officer meeting  
On your own