



National ACTion

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Welcome

You are packed up and moved back to college for another year. As you settle into your fall semester routine, it is time to start getting involved on campus. The activities are piling up and football season is full force. ACT says “welcome back” to a new year, and for those new freshman, jump into a wonderful organization. This year’s National ACT Officer team is excited to serve you!

Agricultural Communicators of Tomorrow is the only student organization of its kind within the agricultural communications field. It is designed for college students who have a

professional interest in the field of communications related to agriculture. Through ACT, members will meet students with similar career interests. The organization also provides its members a broad network of professional contacts who are helpful in guiding members in the direction of top-notch communications for their careers.

Look for the latest editions of ACTION. ACTION is a newsletter designed to inform you of upcoming events for National ACT, internships, scholarships, and what other chapters are doing. Also check us out on the web at www.gonact.org.

Meet the Officers



President – Matt Splitter

A 2004 graduate of Quivira Heights High School in Bushton, Kan. Splitter is a senior at Kansas State University majoring in Agricultural Communications and Journalism. He is also serving as the president of the Kansas State Chapter of ACT for the 2007-2008 year. Split-

ter is the son of Doctors Melvin and Janet Splitter of rural Lorraine, Kan.

First Vice President – Katy Teixeira

Teixeira is the 21-year-old daughter of Paul and Deanna Teixeira of Nipomo, Calif. A senior at Cal Poly, San Luis Obispo, Teixeira is pursuing a Bachelor of



Meet the Officers Cont.

Science in Agricultural Science with minors in Communications and Agribusiness. In addition to her ACT activities, Teixeira is proud to represent the Cal Poly Rodeo program as Miss Cal Poly Rodeo 2007. Teixeira is also active in many clubs and organizations at Cal Poly including the National Honors Fraternity of Alpha Zeta, Cal Poly Collegiate Cattlemen, and Collegiate Future Farmers of America, as well as the San Luis Obispo County Young Farmers and Ranchers. For the 2007-2008 school year, Teixeira will also serve as the corporate sponsor manager of Cal Poly's Western Bonanza Junior Livestock Show, the largest student run livestock show in the western United States.



Second Vice President – Katelyn Crow

Crow is a fourth year University of Florida Agricultural Education and Communication major, earning a minor in Agricultural and Natural Resource Law.

Upon graduation in May, she plans to attend graduate school studying Agricultural Leadership. She is currently the President of the UF's ACT chapter and is a member of Alpha Tau Alpha and Golden Key International. She is also an active volunteer at her local Farm Bureau office and teaches children's church at her home church. Like any true Floridian she spends the majority of her spare time fishing in the Gulf, frolicking at the beach or being pulled behind a boat for an array of water sports.

Secretary/Treasurer – Melissa Leander



Leander is in her senior year at Kansas State University (K-State), finishing Bachelor of Science degrees in Agricultural Communications and Journalism and Animal Science and a minor in Equine Science. In addition to her ACT activities, Leander is serving as the K-State ACT chapter reporter, College of Ag Ambassador Ag Experience coordinator, Agriculture Future of American Student Advisory Team member, and reference chair for her sorority, Kappa Alpha Theta. She has also earned the American Royal "Royal Six" student ambassador scholarship and Livestock Publications Council (LPC) Forrest Bassford national student travel award. Leander is the 21 year-old daughter of Wally and Terri Leander of Hiawatha, Kan.

Editor – Nicole Schaendorf



Schaendorf is in her sophomore year at Michigan State University pursuing a Bachelor of Science in Agricultural Communications along with specializations in Agribusiness Management and Public Relations. In addition to her ACT activities, Schaendorf is serving as a Student Senate Representative for the LEAF Club (Leaders in Environmental and Agricultural Fields). She also is an Ambassador for the College of Agriculture at Michigan State. Additionally, Schaendorf has been serving Farm Safety 4 Just Kids as a Youth Ambassador over the past three years and has just finished her year of service as the Michigan FFA Region I State Vice President. Schaendorf is the 19-year-old daughter of John and Connie Schaendorf of Allegan, Mich.

Congratulations

The CanACT chapter recently was awarded the Jim Evans Grant for \$250 for an etiquette dinner hosted at the end of November. The Jim Evans Grant is available to ACT chapters to help match funds for chapter activities. Please apply a month in advance of the activity. CanACT will be featured in the next edition of ACTION with highlights from their dinner.



The National ACT Officer Team From L to R: Katy Teixeira, Melissa Leander, Matt Splitter, Nicole Schaendorf, Katelyn Crow.

Register

Please remember to register your ACT Chapters by December 1, 2007. We will be accepting late dues. Chapters, students, and professionals are eligible to become members.

Remember that to compete in the National Critique Contest and receive other benefits at the National ACT level, you must be a dues paying member. For students, dues are \$15, associated professionals including advisors are \$17, and chapter dues are \$20. More information including the registration forms are available at www.gonact.org.

Staying Connected

Keep an eye out for next edition of ACTION coming soon toward the end of the year! We will be providing information about the 2008 Regional Development Conference in Lincoln, Nebraska and highlighting ACT chapters. We are looking

for chapters or individuals that would like to submit articles to ACTION as well as chapter highlight submissions. For more information, contact Nicole Schaendorf at schaend1@msu.edu.