



2012 National Agricultural Communicators of Tomorrow Critique & Contest Entry Form

Entry Deadline: Monday, April 2, 2012
Entries must be postmarked no later than Monday, April 2, 2012.

Only one entry per form • Only one individual entry and one group entry per category

First individual entry is free • \$5 USD per additional individual entry • \$5 USD per group entry

NAME

YEAR IN SCHOOL

COLLEGE/UNIVERSITY

ADDRESS OF UNIVERSITY

(If you would like your entry mailed directly to you, list that address and include a self-addressed, stamped envelope with your submission.)

WRITING DIVISION

- News story
- Short feature story
- Long feature story
- Short feature personality profile
- Long feature personality profile
- Research-related writing

PUBLICATION DIVISION

Publication budget must be attached for each of the following:

- Magazine
- Newspaper, tabloid and newsletter
- Brochure and pamphlet
- Online publication

ELECTRONIC MEDIA DIVISION

- Radio production
- Multimedia production

ADVERTISEMENT DIVISION

- Radio
- Print
- Web

*All video entries will submitted via FTP server: <http://okla.4h.okstate.edu/contest/>

If you have any questions, please contact
National ACT First Vice President
Andy Barth at atbarth@okstate.edu or 509-750-9260.

PHOTOGRAPHY DIVISION

- Photo series
- Scenic photo
- People photo
- Animal photo
- Plant photo
- Food photo
- Other photo

DESIGN AND LAYOUT DIVISION

- Page layout
- Graphic design for Print or Web
- Web design

PUBLIC RELATIONS DIVISION

- Public relations single item
- Public relations campaign
- News release
- Social Media Campaign

FOR ALL DIVISIONS BUT PHOTOGRAPHY

In 300 words or less, please answer the following questions. Who is the audience? What is the objective? What was your role in producing the work submitted?

PHOTOGRAPHY DIVISION ONLY

Please provide, in paragraph form, the location of the photo, the title of the photo and your role in creating the photo. Explain any photo correction or manipulation.