



The Yamaha-ACT Scholarship Program

Sponsored by Yamaha Motor Corp., U.S.A.

Yamaha Motor Corp., U.S.A., is pleased to continue its scholarship program in 2011-12 for student members of the Agricultural Communicators of Tomorrow (ACT). Yamaha recognizes the agricultural/farming industry as an important community for ATV and Side-by-Side (SxS) vehicles, and through this program Yamaha aims to:

- (a) Provide ACT students with assistance where they seek it most: professional development
- (b) Promote and encourage safe and responsible use of ATVs and SxS vehicles
- (c) Introduce additional members of the agriculture/farming community to Yamaha products

These scholarships are intended for students interested in pursuing a career in agricultural communications. By reaching out to students in this capacity, Yamaha is striving to reach the future of the industry and recruit assistance in communicating messages of safe, responsible ATV and SxS use to the greater agriculture/farming community now and in the future.

The 2011-12 Yamaha-ACT Scholarship Program will provide two opportunities for ACT students based on merit, need and quality of application materials:

1. **Two INDIVIDUAL STUDENT Scholarships** (approximate value \$1,500) including travel assistance to the Ag Media Summit (AMS) in Albuquerque, N.M., and additional assistance to purchase professional supplies. An unpaid internship will also be incorporated into the scholarship program to assist ACT students in their professional development. The internships will take place at the 2012 AMS and can include serving as a room monitor during an AMS session, staffing the Yamaha booth during one of the InfoExpo sessions and blogging about the AMS experience on Agriculture.com (exact activities to be confirmed).
2. **One ACT CHAPTER Scholarship** (cash award of \$2,500) to be used by the chapter to assist its students with travel to the AMS and/or additional professional development needs.

Please complete the enclosed application form and fulfill all of the necessary requirements. For more information on Yamaha ATVs and SxS vehicles, visit www.YamahaOutdoors.com.