



2018 ARC INTERNSHIP APPLICATION

The Agricultural Relations Council (ARC) Internship Program is sponsored by Gardner & Gardner Communications and will be hosted by National Cattlemen's Beef Association (NCBA) in 2018, through a grant from the ARC Foundation.

Key Information about the Internship Program

The ARC Foundation conducts a summer internship program for university students interested in pursuing a career in agricultural communications and public relations. Through a unique arrangement, ARC partners with an ARC-member organization to coordinate the internship.

- Intern will be hosted by the ARC-member organization in the city where the host company is located. (Denver, Colorado in 2018)
- \$5,000 Internship comprises a \$4,000 stipend to the student and an additional \$1,000 to pay expenses to attend the ARC annual professional development meeting (June 19-21, 2018 in Louisville, Kentucky.)
- Student must have completed at least one year of undergraduate work.
- The intern will spend 80% of his/her time on host organization projects and 20% to support and attend the ARC annual meeting.
- The internship will be 10-12 weeks long.
- Student intern applications open January 15 and will close February 28. The intern will be selected shortly thereafter.
- Intern will be chosen by representatives from the hosting organization, along with a representative of Gardner & Gardner Communications and one board representative.

Please complete ALL sections of the form below (additional application on the following page):

Name: _____

Home/Permanent Address: _____

City, State, ZIP: _____

Parents' Home Phone: _____

Parents' Cell Phone: _____

Student Cell Phone: _____

Current Student Address: _____

City, State, ZIP: _____

College/University: _____

Major Course of Study: _____

Status (check one – UNDERGRADS ONLY: Sophomore ___ Junior ___ Senior ___)

Scheduled Graduation Date (Month/Year): _____

Overall GPA: GPA in Major: (on a scale of 4.0 = A) _____



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Please list the courses you have completed or in which you are currently enrolled that would relate to the internship you are applying for:

Please answer the following questions (below or on a separate sheet of paper):

1. "I would like to be the ARC intern because..." (75 words or fewer):
2. "What I hope to learn as the ARC intern is..." (75 words or fewer)
3. "When I graduate from college, my ideal job would be..." (75 words or fewer)
4. This is an agricultural public relations internship. Please list anything that describes your connection with, or interest in, agriculture.
5. Please list other internships in which you have participated or other relevant experience that qualifies you for this program.

Other requirements:

- You must submit samples of your communications work, (either through previous internships, part-time jobs or through ag PR classes). Show as much variety as you can to accentuate your positive attributes as a communications student. We will accept no more than three samples.
- You must either be a member of your state Ag Communicators of Tomorrow (ACT) chapter, a member of the Public Relations Student Society of America (PRSSA); or provide sufficient experience in marketing communications to make you eligible for this internship.
- If necessary, the top three finalists may be required to complete a marketing communications assignment in relation to the internship.

All applications, along with supporting documents, must be postmarked or emailed no later than February 15, 2018, to:

Kristy Mach, Associate Director
Ag Relations Council (ARC)
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New Prague, MN 56071
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