

RFD-TV Opening

1 - AGRICULTURAL REPORTER (WASHINGTON D.C.)

Are you just as passionate about agriculture as you are about politics and policy? Have you developed a clear and comprehensive understanding of the many issues of interest and concern to Rural America today? Do you have insights into the operation of the political machinery in our nation's capital? The successful candidate will be a proven on-air reporter, in possession of a reel/tape showcasing attention-grabbing talent, engagement and intelligence. S/he will have outstanding writing and production skills and will be required to deliver high quality news stories. S/he must be able to work with camera and technical crews, as well as possess excellent people skills and be able to react swiftly and effectively to RFD-TV's story and production requirements. This position is based at our bureau in the USDA on Independence Avenue.

Key Duties:

- Independently produce and report on news stories, utilizing any possible combination of source materials, including production/interviews in the field, agency source material, repurposed content, etc.
- Write and track exceptionally clear and effective scripts; produce succinct, accurate and engaging copy which demonstrates high-level skill in writing in and out of sound and in matching video with narration. Exhibit exceptional poise on camera in the studio and in the field
- Showcase the ability to report unscripted and live with clean delivery and stellar mental organization
- Collaborate effectively with management, peers, video editors and field photographers
- Cultivate enduring relationships with elected representatives, government agencies, committee heads, peer groups and interested parties in the D.C. area
- Effectively act as RFD-TV's "ambassador" in Washington, DC

Requirements:

- 3 to 5+ years of experience as a reporter at a TV or Radio station, trade publication, cable or broadcast network
- Broad and current knowledge of agriculture, with special insight into

- federal, state and local policy in the realm of agriculture
- Limitless curiosity and a strong propensity for journalistic enterprise
 - A solid rolodex of established contacts
 - Bachelor's degree in Agriculture, Agricultural Communications, Journalism, Media, Communication or other related fields;
Master's degree a plus

Important Note:

PLEASE DO NOT APPLY TO THIS POSITION IF YOU HAVE NOT MET THE CRITERIA OUTLINED ABOVE. THIS IS A SKILLS-BASED POSITION REQUIRING SPECIFIC ACUMEN, AND FAILURE TO DEMONSTRATE COMMENSURATE BACKGROUND WILL RESULT IN IMMEDIATE REJECTION OF YOUR APPLICATION.

About RFD-TV:

RFD-TV is the only program service in the United States devoted entirely to serving a rural television audience, and is distributed in 50 million homes. RFD-TV produces 27 ½ hours of news programming each week, in addition to countless special programs.

The RFD-TV program lineup is comprised of a mix of news, entertainment, rural lifestyle and equine programming tailored to the unique appetites of the network's loyal constituency.