



The Yamaha OAI-ACT Grant Program

Sponsored by the Yamaha Outdoor Access Initiative

The Yamaha Outdoor Access Initiative (OAI) is offering 2018 grant opportunities to National Agricultural Communicators of Tomorrow (ACT) chapters.

Yamaha recognizes the agricultural/farming industry as an important community that uses ATV and Side-by-Side (SxS) vehicles for work and recreation.

This Yamaha OAI grant program is meant to:

- a) Provide ACT students with assistance where they seek it most: professional development.
- b) Promote and encourage safe and responsible use of ATVs and SxS vehicles for both work and recreation.
- c) Introduce additional members of the agriculture/farming community to Yamaha products.

Grants are intended for students interested in pursuing a career in agricultural communications and planning to attend the annual Agricultural Media Summit.

By reaching out to students in this capacity, Yamaha is striving to reach future ag communicators and provide them with appropriate messages of safe, responsible ATV and SxS use for work and recreation, in hopes they will carry these messages into their careers communicating to the greater agriculture/farming community, both now and in the future.

The 2018 Yamaha OAI-ACT grant program will provide opportunities based on merit, need and quality of application materials.

Yamaha OAI-ACT grants are to be used by the receiving chapter(s) solely to assist its students with travel to Ag Media Summit. Multiple chapter grants are available. Every chapter is encouraged to apply for a reasonable grant amount supported by approximate line item expenses. The OAI review committee will determine which applications qualify, and grants will be awarded accordingly.

Deadline for Application: Must be received by **Wednesday, April 11, 2018**. Submit directly or via Dropbox (if over 10MB) to: YamahaOutdoorAccess@gmail.com. Winners will be notified individually on/around May 1, 2018.

Please see the Yamaha OAI-ACT Grant Program application for more details. For more information on the Yamaha Outdoor Access Initiative, visit: YamahaOAI.com.

