



National Agricultural Communicators of Tomorrow

2015 Agricultural Media Summit Business Meeting

- I. Welcome
 - a. Roll Call
 - i. Cal Poly – 11 members
 - ii. Kansas State University – 2 members
 - iii. Missouri State University – 3 members
 - iv. Oklahoma state university – 5 members
 - v. Tarleton State University – 7 members
 - vi. Texas A&M University – 4 members
 - vii. Texas Tech University – 9 students 5 faculty
 - viii. Utah State University – 6 member
 - ix. University of Arkansas – 4 members
 - x. University of Georgia – 1 member
 - xi. University of Illinois – 5 students
 - xii. University of Missouri – 4 members
 - b. 61 members present
- II. Officer Reports
 - a. Communications Coordinator, Sidney Holland
 - i. Report;
 1. Social media/website management is what she did
 - b. Member Relations Coordinator, Briana Jacobus
 - i. Report
 1. Different alumni reach out, helped with social media and blog, strong relationships with sponsors
 - c. Secretary/Treasurer, Taylor Kennedy
 - i. Report
 1. **Diamond (\$1000 or more)**
 - a. AAFA (\$2500) – PD
 - b. AMS/LPC (\$1000+, Officer Registrations, Snacks, IN-KIND) – PD
 - c. NAFB (\$1000+, Registration, Hotel, etc.) – PD
 - d. National Pork Board (\$1000) – PD
 2. **Platinum (\$750 - \$999)**
 - a. John Deere (\$940) – PD
 3. **Gold (\$500 - \$749)**

4. **Silver (\$250 - \$499)**
 - a. Iowa Pork Producers Association (\$250) – PD
5. **Bronze (\$249 and below)**
 - a. National Crop Insurance (\$200) – PD
 - b. Certified Angus Beef (\$100) – PD
6. **Critique & Contest (\$300)**
 - a. High Plains Journal (\$300, C&C) – PD
 - b. KSU Foundation (\$300, C&C) – PD
 - c. Jay Procter Farms (\$275, C&C) - PD
 - d. Avondale Haslet Animal Clinic (\$300, C&C) – PD
 - e. Charleston Orwig (\$100, C&C) – PD
 - f. United Sorghum Check-off (\$300, C&C)
 - g. CHS (\$500, C&C)

TOTAL CASH: \$8065 (plus in-kind registrations, etc.)

- d. 1st Vice President, Maggie Seiler
 - i. Report
 1. covering for Hannah when she couldn't be there
 2. critique and contest changes
 - a. second year for online submissions, first year we had judges responses online, 380 entries from 14 universities
 - e. President, Hannah Miller
 - i. Report
 1. Oversaw national officer team and commended them for their efforts
- III. Awards to advisers and thanks
- IV. Old Business
- a. Approval of Professional Development Conference minutes
 - i. Leo Farias, Cal poly motioned to accept the minutes
 - ii. Matt Hill Tarleton State University 2nd
- V. New Business
- a. National ACT Officer Elections
 - i. President
 1. John Hawley
 2. Taylor Kennedy - Elected
 - ii. Vice President
 1. Amanda Sales
 2. Allison Fortner - Elected
 - iii. Secretary/Treasurer
 1. John Hawley – Elected
 2. Bridget Schumer
 - iv. Member Relations Coordinator

1. Jessica Barrow
 2. Kaity Carpenter
 3. Kelsey Litchfield - Elected
 4. Yasmin Rey
 - v. Communications Coordinator
 1. Bridget Schumer - Elected
 2. Yasmin Rey
- b. Livestock Communications Council – LPC internship
 - i. Hereford inc. Applications due September 1st, speed networking. Bring to AMS for students.
- c. Dr. Dorford – engage students at celebration – logo design contest from Smith Hughes – possibly even a video look for email coming to you soon
- d. 2015 Professional Development Conference Update – Oklahoma State
 - i. January 14th – 16th theme #reddirtcomm
- e. 2017 PDC nominations
 - i. Sidney Holland nominates Texas A&M University
 1. Host at TAMU
 - a. Will present video at PDC

VI. Announcements

- a. See at you at the Awards Dinner tonight
- b. See you in Oklahoma

VII. Adjourn