

National Agricultural Communicators of Tomorrow
Regional Professional Development Conference
February 25, 2012

1. Welcome

A. NACT president Krista Anderson called the meeting to order at 12:28 p.m. central standard time on February 25, 2012.

B. Roll Call was called and the following students attended:

- i. University of Nebraska- Lincoln – 8
- ii. Cal Poly – 3
- iii. University of Arkansas – 7
- iv. University of Missouri - 5
- v. Purdue – 14
- vi. Texas A&M – 8
- vii. Texas Tech – 24
- viii. New Mexico – 6
- ix. Oklahoma State University- 12
- x. Kansas State – 12
- xi. The Ohio State – 13
- xii. West Texas A & M – 10
- xiii. University of Illinois - 6

2. Officer Reports-

A. Editor- Wyatt

- a. Wyatt spoke of the redesigned web site and new Facebook group that the members could go on and access. He also talked about the synced Twitter account and the analytics we are now running of each social media method.

B. Secretary/Treasurer- Kari

- a. Kari provided members with an account balance and a brief listing of sponsors.
- b. She went over the changes made in membership dues. Chapter dues being due by October 31 and all membership dues being turned in by March 15.

C. Second Vice President-Carrie

- a. Carrie covered the new format for the ACTion newsletter and encouraged chapters to submit articles for our new chapter spotlight section.
- b. She also reviewed the Speed Networking event that NACT is planning for this year at AMS.

D. First Vice President- Andy

- a. Andy went over the rules and regulations for this year's Critique and Contest.

- b. He spoke of the new advertising category that has been added and how videos will now be submitted online.
 - E. President-Krista
 - a. Krista covered the new officer emails that are now in place and to be used instead of our regular emails.
 - b. She encouraged chapters to turn in the Chapter of the Year Application. Applications will be made available March 1 and are due by April 30.
 - c. Members are encouraged to begin running for national office positions.
 - d. Ag Media Summit will be held August 4-8 in Albuquerque, New Mexico. Registration will be \$195 and additional information is posted on nactnow.org.
 - e. Jim Evans Fund will be re-established. A chapter may submit an application and NACT will choose one chapter to match up to \$250. The application for this fund are available online and are due by May 25th to secretary/treasurer Kari Weis. The officer team will then review the applications and give the funds to one chapter.
 - F. Adviser- Dr. Miller and Dr. Cartmell
 - a. Dr. Miller went over the progress that each officer made to that point in time and some general team highlights.
 - b. He provided an overview of our budget to date.
 - c. Announced that Dwayne Cartmell will be the new NACT advisor after AMS.
- 3. Old Business
 - G. Ag Media Summit Minutes were approved. Motion made by Jessica England of the University of Missouri and seconded.
 - H. 2013 PDC - University of Arkansas announced that the 2013 Professional Development Conference would be held March 7-9 and that the theme is Real people, real agriculture.
- 4. New Business
 - I. Constitutional Amendments were approved. Motion made by David Jones of Cal Poly and seconded by Justin Stowers of Ohio State.
 - J. 2014 Professional Development Conference Bids
 - a. Kansas State was nominated to host the Professional Development Conference in 2014. Members will vote at AMS on the motion and Kansas State will present a video.

General Announcements

NAFB: Dr. Irelbeck talked about the foundation and informed members that this year only free membership in the organization is offered for students. NAFB also offers 3 scholarships ranging in monetary amounts. DRIVE magazine- two representatives from the company spoke of the internship, scholarship and future job opportunities offered with the integrated marketing media firm. The subscription to the magazine is only \$20/ year.

5. Adjourn-
 - a. The meeting was adjourned at 1:13 p.m.