National Agricultural Communicators of Tomorrow AMS Minutes August 6, 2013 @ 4:30 p.m. (Eastern)

1. Welcome

- A. Called to order at 4:31 p.m. EST by President Andy Barth.
- B. Roll call:
 - a. CalPoly San Luis Obispo- 11 members
 - b. Florida State University- 5 members
 - c. Kansas State University- 3 members
 - d. The Ohio State University 1 member
 - e. The University of Nebraska-Lincoln- 1 member
 - f. Texas Tech University- 5 members
 - g. Texas A&M University- 10 members
 - h. West Texas A&M University- 1 member
 - i. Missouri State University- 4 members
 - j. Tarleton State University- 4 members
 - k. The University of Illinois- 4 members
 - 1. Oklahoma State University- 2 members
- C. American Royal Speed Networking event
 - a. Friday, November 1, 2013, 6:30 to 8:30 p.m.
 - b. Allows students to interact with professionals
 - c. Will be hosting a portfolio review
 - d. If interested, email jshike@illinois.edu
 - e. American Royal Media Internship
 - i. October 31 through November 3, 2013
 - ii. Applications are due September 12
 - iii. Interns will be paid \$250 and boarding for event
- 2. Officer Reports

A. Hannah

- a. Created new website
- b. Doubled Facebook followers
- B. Faith
 - a. Compiled rosters
 - b. As of August 8, 2013 National ACT reported having \$4,000
 - c. Will be taking applications for Jim Evans fund for chapter activities
 - d. There are:
 - i. 21 National ACT chapters
 - ii. 32 Advisers
 - iii. 425 members
 - e. Obtained sponsors for the year
 - i. Livestock Publications Council
 - ii. American Agricultural Editors Association
 - iii. American Quarter Horse Association
 - iv. National Association of Farm Broadcasters
 - v. Dupont Pioneer

- vi. AgCareers
- vii. John Deere
- viii. National Pork Board
- ix. National Cattleman's Beef Association
- x. National Crop Insurance
- xi. CEV Multimedia
- xii. Certified Angus Beef
- xiii. Accelerated Genetics
- xiv. Kansas State University Sullin's Memorial Fund
- xv. Morgan and Myers
- xvi. High Plains Journal
- C. Jennifer
 - a. Implemented blog for members to receive updates
 - b. Will host logo design contest again
- D. Breanne
 - a. 257 Critique and Contest entries this year
- E. Andy
 - a. Worked with LPC and AAEA
 - b. Updated constitution and should be voted upon at PDC or AMS
- F. Dr. Cartmell
 - a. We will be providing feedback to logo design entries
- 3. Old Business
 - A. Professional Development Conference minutes approved
 - a. Moved by Kari Weis, seconded by Ellen Reeder
 - B. July minutes approved
 - a. Moved by Reba Underwood, seconded by Adri Jolly
- 4. New Business
 - A. New officers
 - a. President Faith Jurek, Texas Tech University
 - b. Frist-Vice President Ellen Gilliland, The Ohio State University
 - c. Second-Vice President Jennifer Enocksen, Texas A&M University
 - d. Secretary/Treasurer Reba Underwood, West Texas A&M University
 - e. Editor Savannah Hulsey, Tarleton State University
 - B. 2014 Professional Development Conference
 - a. Held at Kansas State University
 - b. February 6-8
 - c. Room block open
 - C. Florida State University will host 2015 PDC
- 5. Adjourned at 5:47 p.m. EST