



National ACT 2020 Virtual Business Meeting
July 29, 2020 | Virtual

Partner Organization Updates:

ACE: Represented by Jennifer Alexander, LaRachelle Smith, and Jessica Holt

Ag Communicators Networks: Represented by Samantha Kilmore and Laurie Bedord

ARC: Represented by Kristy Mach

Livestock Publications Council: Represented by Lindsay Graber Runft

NAFB: Not in Attendance

Call the Meeting Order:

Jessica Wesson called the meeting to order at 3:24 PM.

Attendance by University:

- Texas Tech: 1 Member
- KSU: 2 Members
- Illini: 1 Advisor, 2 Members
- Purdue: 1 Member
- Utah State: 1 Advisor, 1 Member
- TAMU: 1 Advisor, 2 Members
- Minnesota: 2 Members
- North Dakota State University: 1 Member
- University of Arkansas: 1 Advisor, 2 Members
- University of Missouri: 2 Members
- Ohio State: 1 Member
- Oklahoma: 1 Advisor, 2 Members
- WTAMU: 1 Member

Approval of November 2019 PDC Meeting Minutes

Moved by: Janae McKinney, K-State

Seconded by: Madison Wilson, Illini

Motion Passes

Officer Reports

Communications Coordinator - Layne, Texas A&M University:

- Social Media Contest (Keep in mind as year continues)
- New LinkedIn Page with the ability for people to follow
- Virtual Newsletter for Members

- Promoted following on social media

Member Relations - Katherine, Kansas State University:

- Professional Development Conference Updates
- 61 Member and 15 Advisers Present
- Hosted by University of Illini

Secretary/Treasurer - Ryan, University of Missouri:

- Current Financial Status:
 - 15,000 in Jim Evans
 - Jim Evans Future Spending: 2,685.99
 - 2,853 in Arthur Leal with 10,000 Pending
 - Operating Funds are 8,283.52
- Sponsorship Updates
 - 63 Sponsors Contacted
 - Updated Sponsor Information
- Membership Numbers
 - 501 Members
 - 18 Eligible Chapters

Vice President - Macee, Oklahoma State University:

- C&C Updates
 - 576 Entries within C&C
 - Deadline Moved Back
 - 40% Came from photography
 - Large Array of Judges

President - Jessica, University of Arkansas:

- Introduction of Welcome Packets
 - 750 Packets sent to all the chapters
- Call for award submissions
 - 1 Distinguished Alumni
 - 3 Distinguished Member
 - 1 Distinguished Adviser
 - 1 Distinguished Professional
- Welcome to LSU

Old Business

Professional Development Conference at the University of Illinois – Katherine

- Upcoming PDC Hosted by Uofl on their campus in Champagne
- Holding off due to current health restrictions

- Holding on Campus Announcement (Dependent on University Announcements)

Ag Media Summit – Jessica

- Postponed to Nov 14-18
- Update on Virtual Event
- ACT will NOT have any events there
- Student Events will be promoted

New Business

New ACT Distinguished Chapter Adviser Award – Ryan

- New Award Focused on Giving Back to Advisers

Jim Evans Development Fund Grant Program – Katherine

- Different Funds Available to help promote projects and develop professional development opportunities.

National ACT Arthur Leal Study Abroad Scholarship - Dr. Miller

- Update on the Financial \$2,500
- Fundraiser raised \$10,000 for fund

Voting on Constitution Changes – Jessica

- *Motion to Suspend the Rules: Madelyn Warren-Mizzou*
- *Seconded: Janae McKinney-K-State*
 - *Motion Passed*
- Approval Moved By:
- Seconded By:
- Constitution Updates Approved

Election of Officers – Jessica

- Candidates
 - President: Layne Mustian-TAMU
 - Vice President: Rachel McGreal-UofI
 - Secretary/Treasurer: Lauryn Luttrull-WTAMU
 - Zach Andrews-UofA
 - Member Relations: Callie McClay-UofI
 - Communications: NA
- Approved Slate:
 - President: Layne Mustian-TAMU
 - Vice President: Rachel McGreal-UofI
 - Secretary/Treasurer: Lauryn Luttrull-WTAMU
 - Member Relations: Zach Andrews-UofA

- Communications: Callie McClay-Uofl

Adjourn

Moved by: Kortni from Utah State

Seconded by: Zach Andrews from University of Arkansas

Meeting was adjourned at: 3:57 PM