



National ACT 2022 Ag Media Summit Business Meeting
July 19, 2022 | Raleigh, North Carolina
3:00 PM - 5:00 PM Eastern

I. Welcome

A. Partner announcements

1. ARC - Sally Beringer, President
 - a) Free student memberships for 2022-23 school year
 - b) Internship that will be awarded- \$4,000 stippen and \$1,000 travel, will take place June 13-15, 2023 in Des Moines, IA.
 - c) \$1,500 scholarship awarded
2. Ag Communicators Network - Megan Shilling, Committee Chair
 - a) Student membership
 - b) Ag Communicators Network's Future Ag Communicators Committee has internships and student scholarships
3. NAFB - Tom Brand, Executive Director
 - a) Little over 800 members
 - b) Visit about student membership- wants to continue being a complimentary membership to ACT.
 - c) Has complimentary student membership applications
4. ACE - Dr. Miller, Treasurer
 - a) Communicators in education settings
 - b) Talked about the opportunities for graduate students

B. Call to order

Meeting was called to order by President Rachel McGreal at 3:27 PM, EST

C. Recognize sponsors for National ACT

D. Roll call

1. University of Winconsin
2. Univ. of Arkansas
3. West Texas A&M
4. Iowa State Univ.
5. New Mexico State Univ
6. Texas Tech Univ.
7. Oklahoma State Univ.
8. Utah State Univ.
9. Univ. of Illinois

II. Officer Reports

A. Communications Coordinator, Keegan Brumfield

1. Newsletter - about 406 people we are sending it out to as of July
2. Social media - 318 Instagram followers, 2,600 Facebook likes
3. Social media contest- 1 entry from Utah State University
4. Website updates

- B. Member Relations Coordinator, Haley Bickelhaupt
 - 1. National ACT awards
 - 2. Chapter communication
- C. Vice President, Maren Boyer Charlton
 - 1. Critique & Contest Submissions
 - a) 2022 participation numbers
 - (1) 538 entries from 17 schools
 - b) Reminder about most common ways entries are rejected
 - 2. Judging process & feedback to participants
- D. President, Rachel McGreal
 - 1. Membership
 - a) 22 chapters
 - b) 388 student members
 - c) 28 associate members
 - 2. Sponsorship
 - a) 100 businesses/organizations contacted
 - b) Names of sponsors
 - 3. Welcome packets & ACT stickers
- E. Executive Treasurer, Dr. Miller
 - 1. Membership and dues
 - 2. Current financial status
 - a) Jim Evans Development Fund Grant Program
 - b) Arthur Leal Study Abroad Scholarship Fund
 - c) Operating Funds
 - 3. Announce winners of Arthur Leal Study Abroad Scholarship: Lacey Desserault of Oklahoma State University and Sara Gillum of Iowa State University

III. Old Business

- A. Approval of October 7, 2021 Virtual Business Meeting minutes
- B. Approval of 2021 AMS Business Meeting minutes
- C. Professional Development Conference hosted by South Dakota State University

IV. New Business

- A. Ideas for email newsletter and website content
 - 1. Bring back chapter of the month and member of the week posts on social media
 - 2. Add stories about alumni
- B. Vote on constitution changes
- C. Election of officers
 - 1. President: Michelle Stangler, Univ. of Wisconsin - River Falls
 - 2. Vice President: Jace Wilkey, Texas A&M Univ.
 - 3. Secretary/Treasurer: John "JD" Taylor, Texas A&M Univ.
 - 4. Member Relations Coordinator: Noralee Townsend, Univ. of Arkansas
 - 5. Communications Coordinator: Olivia Larson, Univ. of Arkansas
- D. Approval of National ACT executive adviser-elect: Heather Miller, Univ. of Illinois

V. Adjourn