

National Agricultural Communicators of Tomorrow

2015 Agricultural Media Summit Business Meeting Minutes

Meeting called to order at 3:33 P.M.

- I. Welcome
 - a. Roll Call
 - i. Cal Poly – 11 Members and 1 adviser
 - ii. Iowa State University - 3 members and 1 adviser
 - iii. Kansas State University - 2 members and one adviser
 - iv. Missouri State University – 3 members
 - v. Oklahoma state university – 4 members and 4 advisers
 - vi. Tarleton State University – 6 members and 2 advisers
 - vii. Texas A&M University – 3 members and one adviser
 - viii. Texas Tech University – 10 members and 2 advisers
 - ix. The Ohio State University - one members
 - x. South Dakota State University - two members on adviser
 - xi. Utah State University – 3 members and one adviser
 - xii. University of Arkansas – 3 members
 - xiii. University of Florida - 4 members and one adviser
 - xiv. University of Georgia – one member and one adivser
 - xv. University of Illinois – 8 members and one adviser
 - xvi. University of Missouri – 3 members one adviser

- II. Officer Reports
 - a. Communications/ Member Relations Coordinator, Kelsey Litchfield
 - i. Report
 - b. Secretary/Treasurer, John Hawley
 - i. Report
 - ii. ~Diamond~ (\$1000 or more)
 1. Farm Credit
 2. American Agricultural Editors' Assn. (AAEA)
 3. Ag Media Summit • Livestock Publications Council (LPC)
 4. National Assn. of Farm Broadcasting (NAFB)
 - iii. ~Platinum~ (\$750 - \$999)
 1. John Deere
 - iv. ~Silver~ (\$250 - \$499)

1. National Crop Insurance
2. Charleston Orwig
3. National Pork Board
- v. ~Bronze~ (\$249 and below)
 1. Certified Angus Beef
- vi. ~scholarship sponsors~
 1. LPC
 2. AAEA
 3. NAFB
 4. Yamaha
- c. 1st Vice President, Allison Fortner
 - i. Critique and Contest Report
 1. 414 qualifying entries from 12 universities
 2. Critiques are in Excel Sheets that will be emailed to advisers
 3. Advisers make sure to pay the submission fees. We will email each adviser an invoice.
 - ii. Submittable Platform Report
 1. Used Submittable for online submissions
 2. \$36 per month, February through July
- d. President, Taylor Kennedy
 - i. Report
 1. This year I mainly continued working with the various email accounts I created last year, organized each monthly meeting and oversaw the productive work we accomplished this year. As well as, acquired Farm Credit as a National sponsor

III. Old Business

- a. Approval of Professional Development Conference minutes
 - i. Haley Warner of Cal Poly, Moved
 - ii. Emily Deforest of Tarleton, Seconded

IV. New Business

- a. National ACT Officer Elections
 - i. President
 1. Kelsey Litchfield - **Elected** with 16 votes by acclamation
 - ii. Vice President
 1. Cameron Jadowski
 2. Kayla Wilkins - **Elected**
 - iii. Secretary/Treasurer
 1. Hunter Howard
 2. Cameron Jadowski - **Elected**

- iv. Member Relations Coordinator
 - 1. Hunter Howard - **Elected**
 - 2. Heather Brown
 - 3. Amanda Bush
 - 4. Tim Taylor

- v. Communications Coordinator
 - 1. Tim Taylor
 - 2. Amanda Bush - **Elected**
 - 3. Heather Brown

b. 2016 Professional Development Conference Update – Texas A&M

V. Announcements

VI. Adjourn

5:58 P.M.