

Sponsorship Guide 2023-2024

Platinum Sponsorship \$1,000 & up

- Listed as a sponsor on the National ACT website
- 3 social media posts of your choice about your company
- 2-3 minute speech or video at Business Meetings about your company or organization (can be made by an officer or your representative)
- Featured spot in all National ACT monthly newsletters through duration of contract outlining your company and employment/internship opportunities
- Recognized at all National ACT functions

Gold Sponsorship \$500-\$999

- Listed as a sponsor on the National ACT website
- 2 social media posts of your choice about your company
- Featured spot in 4 National ACT monthly newsletters outlining your company and employment/internship opportunities
- Recognized at all National ACT functions

Silver Sponsorship \$250-\$499

- Listed as a sponsor on the National ACT website
- 1 social media post advertising your company
- Featured spot in 1 National ACT monthly newsletter outlining your company and employment/internship opportunities
- Recognized at all National ACT functions

**Bronze
Sponsorship
\$249 or below**

- Listed as a sponsor on the National ACT website
- Featured in social media posts recognizing bronze sponsors
- Recognized at all National ACT functions

**Critique and
Contest
\$500 / Division
\$3,00 Entire
Contest**

- Opportunity to provide all awards for students in the division and/or entire contest.
- Company name and logo will be on all certificates and on our awards presentation per division and/or entire contest
- An opportunity for your company to present all awards to the winners in the division and/or entire contest (if already in attendance at Ag Media Summit).

**Chapter of the
Year Awards
\$600**

Divisions:

- Educational Activities
- Social Activities
- Leadership Activities
- Fundraising Activities
- Member Recruitment and Retention Activities
- Community Service
- Overall Outstanding Chapter of the Year Award

With this sponsorship, we extend the opportunity for your company to come and present all awards to the winners, if already in attendance at Ag Media Summit.

**Session Sponsor
\$100 / Session**

Sessions are an integral component of the National ACT experience, allowing students to learn and network. Sessions are scheduled in 1 to 2-hour intervals during the Professional Development Conference, Ag Media Summit, or webinars.

Social Media Sponsor See separate guide

Q & A

Q. Do I have to physically attend the conference in order to sponsor?

A. While National ACT does not require your presence at the conference, depending on the sponsorship level or options, your presence is highly encouraged to receive the full experience and engage with members.

Q. What deadlines do I need to meet as an organization?

A. After your organization selects a sponsorship package, you will receive detailed information on deadlines to receive copy, advertisements, and additional information. National ACT recommends confirming your selection by May 15 to ensure your organization takes full advantage of opportunities.

Q. If there are additional areas I may be interested in sponsoring, how should I inquire?

A. Our sponsorship opportunities are made available early to ensure sponsors, and National ACT has time to process all information. If there are additional areas your organization is interested in being a part of, we recommend reaching out ASAP to our to the National ACT secretary/treasurer: nact.secretary@gmail.com.